

Lee Agricultural Commission Minutes

November 24, 2015

Present: Erick Sawtelle, Chuck Cox, Amanda Gourgue, Dwight Barney, Steve Haendler, Donna-Lee Wood, Paul Gasowski, Laura Gund

Minutes: Accepted as read with a couple of “typos” corrected.

Finances: There was some question about a money transferal from the Ag. Commission account to the “old” fair account at the Credit Union, now the Town Fair Account. This is being corrected. Our income last year was \$2367, minus expenses, leaving us with a net income of \$830.77.

Reimbursement to the Lee Fair account would have been \$1182.16, which includes rental for the refrigerator truck. *Donna-Lee moved and Laura 2nd to transfer funds from our account to the fair account.*

Backyard Farming Initiative: Preparations for the new session are proceeding well, with publicity to start after Christmas. Paul has agreed, once again, to be the “MC”.

250th Farm to Plate Supper: A list of possible suppliers was sent, by the supper committee, to Flag Hill, as well as to Frank Reinhold. They felt the quantity and variety of food available would be quite adequate.

Brochure: We discussed the cost of new business card ads for a new 2016 brochure. *Dwight moved that the 2016 brochure business card ad cost be left at \$25 per ad, to help defray expenses, as well as a \$10 “location only” charge and \$50 for one of the four end panels. Steve 2nds the motion.*

We should start getting ads right away – the sooner the better – and everyone should be involved in contacting folks for ads. The brochure this year should contain information about the Backyard Farming Initiative. Paul feels we should have this ready to go to press by March. We should have the ads by the end of January.

QR Code: We discussed adding a QR Code to the brochure. Would it be possible to generate one for each of the farms? For now, a link to the Farmers Market Facebook page would be enough. There was a general discussion of QR Codes (for those of us who didn’t know what they were). Paul will contact Lynne at Wharf Industries (printer).

Master Plan: Chuck Cox reports that the Master Plan survey results look positive for Agriculture, Natural Resources, etc. Apparently the survey showed that people wanted a year-round Farmers Market – more important than another grocery store. Preserving agricultural land was important to the responders. It is recommended that we go to the Board of Selectmen meeting when the Master Plan survey results are presented.

Next meeting: December 29, 2015

Minutes submitted by Laura Gund